Strategis - Industry Search

Click “Just for Businesses”
Click “Find Statistics and Research”

Click “Find statistics by industry”
Once you have selected & clicked on an industry . .

Use the left hand menu on the results page to further refine . . .

**Example with Retail Trade Industry:**

Mouse over the list of industries – you will see the NAICS sector identifier [2 digits]

Identify the first 2 numbers in the code – this is a “sector” identifier.

Select the industry either by clicking through the Browse list, or by matching the sector from a retrieved NAICS code
Use the left hand menu to further refine by NAICS code

Click on the subsector code associated with your topic